



Media Fact Sheet

AkerInk.com
(602) 339-7339

Company Overview:

Founded in 2007, Aker Ink is a full-service public relations firm that leverages multiple avenues of communication to drive growth and awareness. Specialties include strategic media relations, marketing communications, social media, community relations, branding, copywriting and online marketing. Additionally, Aker Ink assists non-profit organizations with grant writing, sponsorship development and cause marketing.

Strategic Partners:

Aker Ink operates within a network of highly skilled strategic partners who can assist with any aspect of marketing from graphic design to web development to video production and more. This network enables Aker Ink to provide the same breadth of services found at larger corporate agencies, but at a much more affordable rate.

President:

Andrea Aker founded Aker Ink in 2007, armed with a diverse background in multiple facets of mass media and public relations. She began her career as a journalist nearly 10 years ago, working in both the print and broadcast news industries before transitioning to PR.

Aker earned her Bachelor's of Arts in journalism from the University of Arizona and a Master's of Mass Communications from Arizona State University, where she specialized in online media.

Aker is active in the community and currently sits on the board of directors for the Public Relations Society of America (Phoenix chapter) and the Product Development and Management Association (Arizona chapter). She is also a member of the American Association of Grant Professionals and the speaker's bureau for Planned Parenthood of Arizona.

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